

# Minutes: TCUC Operating Committee Meeting

**Date: 5/18/2019**

**2:00 at the Koehler's house**

## Those Attending:

Mary Koehler, President  
Ryan Wood, Treasurer  
Art Kotz, Secretary  
Steve Koehler, Equipment Manager  
Connie Cotter, Skills Coach  
Mike Schatz, Member at Large  
Joe Schatz, Junior Officer  
Derek Skroch, Junior Officer  
Lisa Wurtinger, Vice-president

## Those absent:

Greta Koehler, Junior Officer/Instagram  
Andrew Kotz, Junior Officer/Webmaster  
Dani Chevalier, Freestyle Team Director  
Neala Chevalier, Assistant Freestyle Team Director  
Julie Alt, Member-at-Large  
Katy Runyan, Junior Officer

## Call to order

The meeting was called to order by Mary

## Treasurer's Report

Current balance \$13,346.25  
Monthly P&L and Balance was reviewed. Details available on request  
Expenses are front loaded this month (prepaying in Bloomington)

## Parade discussion

- Incentives: DQ after 3rd parade. Connie is in charge
- Equipment
  - Wagon signs are ordered.
  - Carabiners will be acquired and used to attached
  - Sign is with Lisa, bottles in storage.
  - 1 Wagon with Mike, 1 wagon in storage.
- People should e-mail in advance to have a shirt at parade. \$10 generic or women's cut short sleeve cotton. \$15 or 2 for \$20 for everything else (wicking, long sleeve, sweatshirts)
- Parade coordinator recruiting:
  - Signup genius for an equipment coordinator + reach out individually
  - Lisa will keep track of parade coordinators separately.
    - Parade coord = find routine leader, assign attendance, check in with giraffe coordinator and VP (for parade details)

- Equipment person = bring water bottles, signs, banner, wagon from one parade to the next.
- Art will initiate new annual attendance tracking sheet.
  - Mary will either update names or have someone else do so.
  - Art will then create a daily attendance sheet from the result prior to 6/18 parade.
- Giraffes
  - We have enough to loan for the summer
  - Taller giraffes will coordinate
  - Connie will manage giraffes
  - Mike will do something with Giraffe FB group (remove names, delete, etc)

#### Parade list and themes

1. St Paul Winter Carnival, Sat 2/2
2. NE Mpls, Tues 6/18  
Theme: 43<sup>rd</sup> parade season kickoff - cupcakes
3. Oakdale, Thurs 6/20  
Theme: Ride a giraffe/Bring a guest
  - Art will send e-mail to Comm Ed about Oakdale parade “Bring a Guest” theme – iterate draft with Mary
  - Non-members can buy a shirt or borrow if they don’t want to buy
  - Giraffe test before or bring a walker to assist – e-mail TCUC and Lisa will coordinate w/Connie for testing
4. Col Hghts, Fri, 6/28  
Theme: Reunion Parade - Connie brings strawberries after
  - Lisa will create a FB event
  - Connie will form a list (FB, e-mail)
  - Ryan and Connie will comment to reach out to people via FB and e-mail (old pics, etc.).
  - “Ride, walk, borrow a uni or meet us afterward”
  - Can buy or borrow a shirt as for Oakdale parade
5. Savage, Sat 6/22  
Theme: Pass a level – pass any level for \$5 DQ
6. Roseville, Mon 6/24  
Theme: Conny’s ice cream
7. Richfield, Thurs 7/4  
Theme: Decorate your uni
8. Lakeville, Sat 7/13  
Theme: Raffle for a \$25 gift card
9. New Brighton, Thurs 8/6  
Theme: Free Hot dog parade?
10. Vadnais, Sun 8/18  
Theme: Crazy Socks

11. State Fair, Fri, 8/23  
Theme: Walker Appreciation
12. St. Helenas, Sat, 9/14  
Theme: Donuts

### Practices in the fall

Tues – Bloomington – funding approval needed for rent before reservations  
Mary moved that we authorize up to \$1800 for Bloomington rent for Tues practices  
2<sup>nd</sup> by Lisa, unanimous approval.

Wed – Woodbury – starts Sept 11 or 18 – Art leading. 12 participants is target.

Thurs – St. Paul – confirmed at Edgcumbe 6-7+7-8 – starts Sept 12. Connie leading. 12  
participants is target

Fridays – either at CTK or St. Matts as available. Joel will lead

### Events

- Public show, June 26, Jefferson HS reserved 5-9PM
  - Greta, small group, Ellie Alt, team – fewer participants than expected.
  - \$300 is quite a lot for a small group (9 people on FT plus families)
  - Proposal was made to consider making it an open dress rehearsal. 1.5 hours of practice, with time for broken run through at end – minimal MC – adds some public pressure for performers to experience.
  - After discussion and agreement, the plan is to drop hockey and flatland demos, drop time to 3 hours and drop changing room. This cuts cost in half.
  - Reservation will be updated to 6-9PM.

### Long range discussion

How can we improve the club? 63 new people since May 1, 2018 (191 total membership).

Be intentional about contacting local media. A little can go a long way.

Make events a social event – contact your friends – volunteer that you will be there and others may follow.

The meeting was adjourned.