

Minutes: TCUC Operating Committee Meeting

Date: 12/9/2018

1-3pm at the Koehler's house

Those Attending:

Mary Koehler, President
Lisa Wurtinger, Vice-president
Ryan Wood, Treasurer
Art Kotz, Secretary
Steve Koehler, Equipment Manager
Connie Cotter, Skills Coach
Mike Schatz, Member at Large
Andrew Kotz, Junior Officer/Webmaster

Those absent:

Neala Chevalier, Assistant Freestyle Team Director
Dani Chevalier, Freestyle Team Director
Julie Alt, Member-at-Large
Greta Koehler, Junior Officer
Joe Schatz, Junior Officer

Online action since last meeting:

- 1) TCUC has historically paid for Freestyle Team costumes. In addition, the club pays some other expenses, specifically gym time during the summer for the practices leading up to NAUCC. Mary has been working with the team to provide costumes for the last 8 years. We have typically budgeted about \$50-\$75 per rider for costumes, which are used both at MONDO and NAUCC. The number of riders for MONDO, plus two extra potential riders for NAUCC in 2019 is 16. Dani and Mary have selected the costumes for this year, and the cost is expected to be about \$650.
Mary moved that we spend up to \$700 for Freestyle Team costumes. Art seconded and the motion was approved.
- 2) Tickets for Pablo to TundraCon cost more than expected and previously approved. The excess ~\$58 for the tickets was approved by the Officers via e-mail (ticket cost ~\$1258).

Call to order

The meeting was called to order by Mary

Treasurer's Report

The transition to QuickBooks is underway (\$180/yr). Login available to officers and Op Comm members for reports (only Treasurer will edit).
We now have a check card for easier payment of expenses.
Online check deposit (by treasurer) is now available.
USA membership fees will need to be paid soon.

Discussion

Parades

St. Patrick's Day parade in New Richmond – they pay less than full rate and a large chunk of attendance is Roberts club. Last year we donated club shirts for Roberts members to wear and talked with them about the Roberts club taking it over in the future.

Connie proposed the motion to hand the parade off to Roberts. Motion formalized, seconded and approved. Mike will contact Paulette. If they invite us, TCUC might be able to informally join in (Roberts running the show – TCUC joining them).

Member engagement

We had conversation around attendance, engagement, etc. One point made is that our best option is to encourage new families (as opposed to contacting previous active members who have slowed down – e.g. kids in college). One long time family commented that people in the audience at parades should see young families – not the old timers. We don't fully agree. While that is an important demographic, one of our strengths is that young and old can mix (seen in the demographics at Woodbury class).

New membership outreach methods – Woodbury Bulletin, contact through home school networks – all of these methods require having a class to refer to for best growth. A down side of Comm Ed classes is that it makes it harder for advanced members to come to practice – need a path for them long term. Could alternatively try to beef up Bloomington practice with some local advertising w/o Community Ed.

Parade Incentives – We will try the same incentive as 2018 starting with St. Paul Winter Carnival (3 parades for gift card). Motion made, seconded and approved.

Reunion parade – we like the idea and will discuss at Jan mtg.

Social media

TundraCon is coming – put some posts with videos on Facebook, Instagram, etc.

Lisa noted that getting a wider audience will require wider input too (have FT post to TCUC Facebook on Mondays, level test successes, etc.). Mike posted a selfie of he and Andrew from the meeting.

Brief summary: We plan to be more intentional about reaching out to new members. Greta, Joe and Andrew will look into Instagram usage.

Website

Andrew is webmaster. A few items were noted that need an update.

List of officers and official level testers needs to be updated.

Return to Agenda

Equipment

Art to purchase some nuts and bolts for seats.

Steve needs to replace chain ring on a giraffe (damaged at MONDO 2018)

Motion made by Mary to approve up to \$200 for maintenance equipment. Seconded by Lisa and approved.

Merchandise

Need to order level patches: level - \$1.50, USA \$2.50

We discussed and agreed that based on current stock, we should purchase 30 each for levels 1-2, 20 for level 3, 5 each for levels 4-5 and 30 USA patches.

Motion to spend up to \$250 on patches made seconded and approved.

Jackets – We have had a request to purchase some jackets. We will approach our most recent vendor for cost. Mary will pursue this unless someone else wants to take the task. Mike would rather stick a needle in his ear (but can get a picture of Nick's jacket with patches on arm instead).

Tundracon

Garrett is not avail on Jan 1 for a post Como Lake afterglow. Mike will check on local places to follow a noon ride.

Schedule – tickets are set for the opening weekend, but TundraCon schedule within the 12-4 reservation is not determined yet. Hockey will take full gym – no barriers for TundraCon.

No hockey the 2nd weekend – just 1 gym then each day.

Some scheduled social time will be set up during the week.

We will receive a bill for Oakdale gym for Jan 9. It may come by e-mail or PO box.

Mike has 2 parade wagons. Steve will get larger hockey nets from storage.

MONDO

Equipment – Art will bring and retrieve Woodbury unis. Koehlers will bring storage stuff on Friday. Connie and Mary will take storage stuff back.

Mike will be at show and will get pizza for FT prior to show.

Motion was made to approve \$200 for pizza. Seconded and approved.

Mike will contact Tim about barriers for hockey. Art can help load and unload off site as needed.

Workshops (Connie - work with Dani and Rachel)

Spectacular - Dani (Small group and FT) and Oliver

Stuff in storage

Mike will take a bunch of old stuff not needed out of storage to donate (Stuff from Roger, Nerf guns, and lots of other stuff)

We also have excess trials unis. We will reach out to club and then outside club for potential new homes.

Costumes – Mary will go through the pile. Peter Pan costumes will go away.

USA Levels

Alignment with IUF rules. We have some discrepancies in tester rules vs. IUF that we need to clarify. USA recently pared down to IUF rules with some amendments. Example: annual vs. biannual level tester clinics (seems that training biannually is proper reading of IUF – we are checking on that). Jr. officers in TCUC have been limited to 1 level below their own and TCUC has required 3 testers for level 8+ (IUF requires 2). “Any member of IUF may test levels 1-3 without certification” – TCUC has had a requirement of certification for testing at all levels.

Our plan after discussion is that TCUC will follow IUF rules with the exception that TCUC will require certified testers for all levels (including 1-3).

Andrew will update the website with current level testers based on info from Steve K or Connie.

The meeting was adjourned.