

Minutes of TCUC Board of Directors Meeting

Sunday, March 22nd, 2015

2-3:30pm at Connie Cotter's house

Those in attendance: Mike Schatz, President
Emily Jones, Vice President
Garrett Macey, Treasurer
Kim Chevalier, Secretary
Steve Koehler, Equipment Manager
Connie Cotter, Member at Large
Junior Officers: Neala Chevalier, Bruce Lee, Shelley Kovacic, and
Nick Schatz

Those not attending: Jenny Buettner, Historian
Members at Large: Mary Koehler, Joe Lind, Jacob Miller, and
Avonlea Schmitz
Junior Officers: Dani Chevalier, Ben Hugo, Olivia Nord, Rachel Sindelar

Call to Order

Meeting called to order at 2pm by club president, Mike Schatz

Treasurer's Report:

Copies of the year-to-date expense report distributed to board members; club financial status reviewed. No significant change since the last board meeting.

Classes and Practices:

- *Practice leader folders and tools
 - Practice leader folders have been assembled and distributed to all current practice sites; Bruce Lee is almost done assembling the tool kits, which will be distributed to the practice sites when completed.
- *Purchase of 12" unicycle
 - Steve Koehler has not yet purchased the unicycle, but will do so shortly.
- *Hockey in Eagan
 - Mike stated that organized hockey following unicycle classes/practice in Eagan has been successful, and will be continued.

New Web Site:

- *Photos and video
 - Mike stated that he has provided empty content areas for photos and video on the website to allow easier access for editing purposes, and is working with the club historian in this regard.
- *Photo storage ideas
 - Options, such as Google drive, continue to be explored per Mike/club historian.
- *More media on website
 - Goal remains to keep website updated with current media.

Membership Data:

***Membership forms**

-Discussed location/organization of original signed TCUC membership forms for current members. Mike expressed need to have these forms stored in one location, as they are currently scattered over different places (Connie, Garrett and Mike's homes). Issue will be addressed at a later date.

***USA/TCUC expiration dates**

-Mike expressed concern that USA/TCUC expiration dates are inconsistent. Board members discussed various options to address this concern. Connie stated that she would review USA and TCUC membership data to further explore a solution.

Board Member Reports:

-Steve Koehler: Nothing new to report; will buy 12" uni.

-Nick Schatz: Meeting minutes are being posted on the club website.

-Kim Chevalier: Nothing new to report.

-Bruce Lee: Iron Man bike ride coming up on April 26th. Bruce agreed to notify Mike of ride details, which Mike will then post on the weekly TCUC e-mail update to advertise the event to other TCUC members.

-Neala Chevalier: Nothing to report at this time.

-Connie Cotter: Community Ed in Maple Grove requesting that TCUC hold a class there. Connie stated (and board members agreed) that the club is currently too busy to start another class, and there are not enough club members available to support a class in this location.

-Shelley Kovacic: Stated that her mom has been talking to her about starting a Tuesday practice again at Trinity Lutheran Church in the fall. Board members agreed that this would be ok, as it is on the opposite end of the Twin Cities from the current Tuesday practice.

-Garrett Macey: Reported that the club continues to pay Oak Grove Lutheran Church for the practice space on Tuesdays in Richfield. Plan is to continue to utilize this space up until nationals in July.

Parades:

***Parade survey**

-Summarized results of the online parade survey presented by Emily Jones, with copies of the summary given to board members for review. Emily stated that 31 families/individuals completed the survey. Overall, responses were mostly varied and provided no conclusive answers as to why parade attendance has been low. Emily did note that there were many taking the survey that expressed interest in doing the Anoka Halloween parade again.

-Board members discussed and agreed upon being in the Anoka Halloween parade this fall. Emily stated that she would look into getting free entry fee.

***Parade expectations**

-Emily presented proposed changes to current parade expectations on club website, based on discussions at previous board meetings and parade survey results.

-Proposed changes under the headings of "Clothing" and "Timeliness" reviewed by the board. Minor wording changes were agreed upon, as well as the addition of a statement under "Timeliness", indicating that parking is

easier at/before the official lineup time due to road closings, etc. Emily will make changes to proposal as agreed upon, and make an official post on the club web site.

***Parades FAQ**

-Emily presented proposed changes to current parade FAQ on the club website based on discussions at previous board meetings and survey results. Included in these changes was the deletion of the statement “We should not have more than four riders in the back of the routine for each parade, and riders should take turns riding in back”.

-Board members reviewed proposed changes. Also discussed omitting the heading “Is there a penalty if I arrive late to a parade line-up?”. All proposed changes as presented per Emily agreed upon, as well as the omission of the paragraph regarding a penalty for late arrival.

-Connie stated that she would create a Google doc. for parade tips.

***Incentives**

-Discussed numerous possible parade incentives for participating in 5, 10, 15 and 20 parades. Ideas narrowed down to the following:

*5 parades: Target gift card

*10 parades: Playing cards with photos of TCUC members and club logo (alternates: mug or keychain)

*15 and 20 parades: Towel, full or ¼ zip fleece, backpack, sweat pants.

-Garrett Macey agreed to have the playing cards made.

-Mike stated that he would contact JoAnn Sindelar to see if she is willing to price out the proposed ideas for the 15 and 20 parade incentives, and also seek teenager input on the various ideas. Board members will then make a selection when more info received.

-Discussed idea of allowing club members to choose credit toward TCUC (parade) merchandise as an alternate to receiving the board-chosen incentives.

***Vote** held, with only 2 in favor (Nick Schatz and Kim Chevalier) of allowing a merchandise credit alternative to parade incentives. Idea will not be pursued.

Meeting adjourned at 3:30pm.

Next regular officers meeting to be held in approximately 6 weeks. Mike Schatz will schedule based on board member availability.